

# Basic & Advanced

	Basic <i>Be part of the platform</i>	Advanced <i>Improve your chances to grow</i>
<b>Access</b>		
<ul style="list-style-type: none"> <li>Secure Platform Login &amp; Access to Content Portal <i>insights</i></li> <li><b>Gain preferred access &amp; participate in ZWEI events</b> <ul style="list-style-type: none"> <li>Access to ZWEI market analyses &amp; reports</li> <li>Join online events like the Investment Committee or ZWEI panels</li> <li>Get selected articles published on Insights Premium</li> </ul> </li> </ul>	X	X  X X X
<b>Sales</b>		
<ul style="list-style-type: none"> <li>Notification &amp; participation in RfPs, Upload &amp; maintain Standing Offers</li> <li><b>Increase your chances to rank high with ZWEI</b> <ul style="list-style-type: none"> <li>Get airtime to present (Conferences, ZWEI Expert events)</li> <li>Access to a dedicated Key Account Manager (KAM) for support</li> <li>Sharpen your USP &amp; improve your sales story to attract viewers</li> <li>Benchmark performance and cost ratings within ZWEI marketplace</li> <li>Marketing support for your Standing Offers</li> </ul> </li> </ul>	X	X  X X X X X
<b>After Sales</b>		
<ul style="list-style-type: none"> <li>Basic feedback report after RfP participation</li> <li><b>Grow with existing clients and prospects</b> <ul style="list-style-type: none"> <li>Detailed feedback report and discussions after RfP participation</li> <li>Access to your live portfolios and ratings of existing ZWEI clients</li> <li>Attract new clients with an independent ZWEI Rating report (external use)</li> </ul> </li> </ul>	X	X  X X X
<b>Price for Service Model</b>	free	CHF 8'500 p.a.
<b>Consulting project or selected services from above</b>		<i>Individual pricing</i>

1 Your access to the Wealth Office platform